

Reem Mohammed Tawfiq Awad *Graphic Designer*

✉ romarere281@gmail.com

📍 Shebin El-Kom, Menofia, Egypt

📄 Reem Awad

👤 Reem Awad Behance

👤 Profile

Highly motivated and detail-oriented graphic designer with expertise in social media designs, branding, and visual storytelling. Specialized in creating impactful social media designs tailored to various platforms and audiences. Proficient in Photoshop, Illustrator, and AI-driven design tools. Adept at delivering creative solutions that meet client needs and enhance brand identity. Skilled in project management, teamwork, and meeting tight deadlines with precision.

📁 Professional Experience

Graphic Designer, *Alpha*

2024/09 – present
Menofia, Egypt

- Focused on social media, poster creation, and branding designs for local centers.
- Delivered tailored, high-quality designs to align with client objectives and strengthen brand identity.
- Continuously enhanced expertise in Photoshop and other design tools to stay updated with industry trends.
- Specialized in creating impactful social media designs tailored to various platforms and audiences.

Graphic Designer, *Freelance*

2023/10 – present

- Focused on social media designs, branding, and poster creation for local centers.
- Delivered tailored, high-quality designs to align with client objectives and strengthen brand identity.
- Continuously enhanced expertise in Photoshop and other design tools to stay updated with industry trends.
- Specialized in creating impactful social media designs tailored to various platforms and audiences.

🎓 Education

Faculty of Education, English Department, *Bachelor of Education (B.Ed.)*
English Language and Literature, General

2019 – 2023
Menofia, Egypt

🧠 Skills

Technical – Competent

- Proficient in Adobe Photoshop, Illustrator, and Canva.
- Skilled in social media design, logo design, branding, and typography.
- Experienced in social media graphics, posters, and marketing materials.
- Expertise in image editing and visual content optimization.
- Adept in Microsoft Excel for data organization.
- Knowledgeable in social media marketing and audience engagement.

Soft skills

- Result-oriented and highly organized.
- Attentive to details.
- Strong planning and time management abilities.
- Excellent communication and teamwork skills.
- Ability to work under pressure and meet deadlines.
- Learning New Software Quickly.
- Demonstrable graphic design skills with a strong portfolio.
- Effective time management skills and the ability to meet deadlines.

📚 Courses

ALX AICE AI Design Integration Course

utilizing AI tools to maximize efficiency and integrate AI into design workflows

2024/09 – 2024/10

Social Media Marketing Course, *HP LIFE*

Gained skills in creating targeted social media advertisements

2024/03 – 2024/03

Introductory Excel Course, *Coursera*

Learned basics of Excel, including data entry, editing, and formatting

2024/03 – 2024/03

🌐 Languages

English – Fluent in spoken and written. • Arabic